

IMPORTANT GUIDELINES:

Retain **ALL ORIGINAL LAYERS** and document setup. Place artwork on layer labeled **"PANEL LAYER"**. Placed images must be at least **150 dpi** at actual size

Go to View pop down to Outline to see the pre-existing panels for bleed.

Outline all Text.

Save as Illustrator **CS2** or lower **.ai** or **.eps**
Include all image files.

All short runs are printed digitally.
Some designs and some colors may incur streaking, mottling, ghosting and other undesirable effects. This is so common that Adobe addresses it at Adobe.Com

To prevent undesirable effects we suggest avoiding solids, large or small, and adding "digital noise" which may help if areas of solid color cannot be avoided.

Solid black areas should be black only, not four color process black.

Photography prints best so we encourage you to use photos.

In the event we need to make changes to your design in order to print, those changes will be made at a very low cost of \$25 per hour plus the cost of shipping the proofs.

If the desired result can't be achieved by these alterations we will contact you.

Most importantly, don't worry! We have printed millions of beautiful looking boxes for 20 years. It's just smart to work together in advance to get your clients the best possible print.

